



NEW TEETH  
NOW<sup>®</sup>

**PARTNER & REFERRAL  
PROGRAM**



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PROGRAM**



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# NEW TEETH NOW PARTNER PROCESS

## WE'RE A TEAM. HERE'S THE PROCESS...

- 1** The patient sees advertising and calls in to inquire about New Teeth Now. We track all advertising calls so we know exactly which advertising campaigns they are calling from. Our trained phone experts will answer calls and inform patients about New Teeth Now.
- 2** The patient visits your office for an initial consultation, where you present estimated fees. If the patient is not a fit for New Teeth Now, your team provides and performs the alternative treatment plan, if applicable. If the patient decides they would like to move forward with New Teeth Now, you will set up a consultation for the patient with a New Teeth Now surgeon. Alternatively, patients may call our office directly and will start at step 3.
- 3** The patient will visit New Teeth Now for a consultation with the surgeon. This visit is \$150. If the patient prepays by phone at the time of scheduling it is reduced to \$50. We will take a CT scan and present their treatment plan and exact fees.
- 4** When the patient consents to New Teeth Now treatment, our implant coordinator will assist them throughout the entire process. Approximately one week before surgery, our implant coordinator sees the patient for a pre-op appointment and collects full fees for treatment. This may be paid by credit card, personal check, bank check, approved financing, or wire transfer.
- 5** The patient visits your office for impressions prior to surgery. In the event you are unable to expedite a case, impressions may be taken at our office.
- 6** You mail the mounted models and email photos. For drop off, please refer to our office hours.  
**Email photos to: [photos@newteethnow.com](mailto:photos@newteethnow.com)**
- 7** The patient visits New Teeth Now for surgery.
- 8** The patient visits New Teeth Now for the initial follow up visits.
- 9** The patient visits New Teeth Now or your office for continued follow-up appointments as needed per the surgeon's discretion.
- 10** Once healing is complete, you will work with the patient to design their final teeth and then our dental lab creates them. You will place the final teeth.
- 11** The patient will continue visiting your practice for all maintenance, cleanings, and adjustments at no cost per the 2-year agreement. Patients are required to be seen at least every 6 months to ensure their full 5-year zirconia warranty. Fees after the 2-year agreement are at your discretion.

# PARTNER PROGRAM DETAILS

One of the major benefits you receive from New Teeth Now comes from our television and digital advertising. Every week we receive hundreds of calls and chats from patients requesting New Teeth Now and a local dentist to perform their follow-up care. As one of the local dentists, these new patients become yours.

## WHAT'S INCLUDED FOR PARTNERS?

### **+ 3 DAYS OF TRAINING IN OUR LAKELAND, FL TRAINING CENTER**

This covers the design, maintenance and adjustments for the New Teeth Now bridge, trouble shooting, case presentations, repairs and exclusive training for your staff. Techniques to remedy most circumstances, and most questions will be answered in your personalized training sessions.

### **+ DETAILED PROSTHETIC MANUAL**

### **+ MARKETING MATERIALS**

Included are presentation videos, demonstration models, print material, scripts, and office signage. The New Teeth Now production team will produce a TV commercial for your office highlighting that you offer New Teeth Now in your area. We can also assist with internet marketing and digital campaigns. Plus, we can provide social media content of your New Teeth Now patients.

### **+ ONLINE DIRECTORY LISTING**

### **+ UNLIMITED REFERRAL OPPORTUNITIES**

### **+ ONGOING SUPPORT**

# NEW TEETH NOW REFERRAL PROCESS

## WE'RE A TEAM. HERE'S THE PROCESS...

- 1** Based on your recommendation, your office will set up a consultation with the surgeon at New Teeth Now. This visit is \$150. If the patient prepays by phone at the time of scheduling it is reduced to \$50. We will take a CT scan and present their treatment plan and exact fees.
- 2** When the patient consents to New Teeth Now treatment, our implant coordinator will assist them throughout the entire process. Approximately one week before surgery, our implant coordinator sees the patient for a pre-op appointment and collects full fees for treatment. This may be paid by credit card, personal check, bank check, approved financing, or wire transfer.
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# FINANCIAL RESPONSIBILITY

## PARTNERS

**PARTNER TRAINING FEE:**  
\$2,500 (one time fee)

**REQUIRED MONTHLY  
ADVERTISING SPEND:** \$1,500 per  
month paid directly to the vendors.

- TV advertising about your practice and your partnership with New Teeth Now in your neighborhood
- Optional internet marketing about your practice and New Teeth Now

**PATIENT FEES:** New Teeth Now collects the full fee and distributes your portion of the fee directly to you.

**Full Mouth:** \$42,900  
**Upper:** \$25,900  
**Lower:** \$22,900

If zygomatic implants are needed, the fee will increase \$2,000 per zygomatic implant.

**YOUR COMPENSATION:  
\$5,000 PER ARCH**

All lab services will be provided by  
New Teeth Now.

## REFERRALS

**LUNCH AND LEARN INCLUDED**

**PATIENT FEES:** New Teeth Now collects the full fee and distributes your portion of the fee directly to you.

**Full Mouth:** \$42,900  
**Upper:** \$25,900  
**Lower:** \$22,900

If zygomatic implants are needed, the fee will increase \$2,000 per zygomatic implant.

**YOUR COMPENSATION:  
\$4,750 PER ARCH**

All lab services will be provided by  
New Teeth Now.

## NEW TEETH NOW RESPONSIBILITY

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- + Answer initial phone calls
- + New Teeth Now Consultation
- + Coordinate entire procedure process
- + Pre-op (All paperwork pertinent to procedure)
- + Speech recording
- + Surgery
- + Same-day conversion of teeth
- + Surgical follow-up appointments until fully released to restorative dentist
- + Handle all surgery follow-up questions and concerns
- + Lab services for repairs or remakes under warranty

## YOUR PRACTICE'S RESPONSIBILITY

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- + Pre-surgical records
- + Post-surgical records
- + Delivery of zirconia teeth
- + Routine maintenance every 6 months for 2 years
- + See patient as needed for repairs and adjustments
- + After 2 years, fees are at your discretion

Communication is extremely important between New Teeth Now and your practice to ensure the best outcome.

## WARRANTY AGREEMENT

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If there is a problem with the implants within a period of two years from the date of their initial placement, we will replace these at no additional charge. The zirconia teeth have a 5-year warranty. This warranty only applies if New Teeth Now or your office continues to provide regular preventive care, including oral examinations and dental cleanings as we have prescribed for the patients oral health condition. Maintenance appointments are included as part of the patients all-inclusive fee for 2 years only. After the 2-year agreement, it is at your discretion to quote the maintenance fee. New Teeth Now recommends professional maintenance every 6 months.

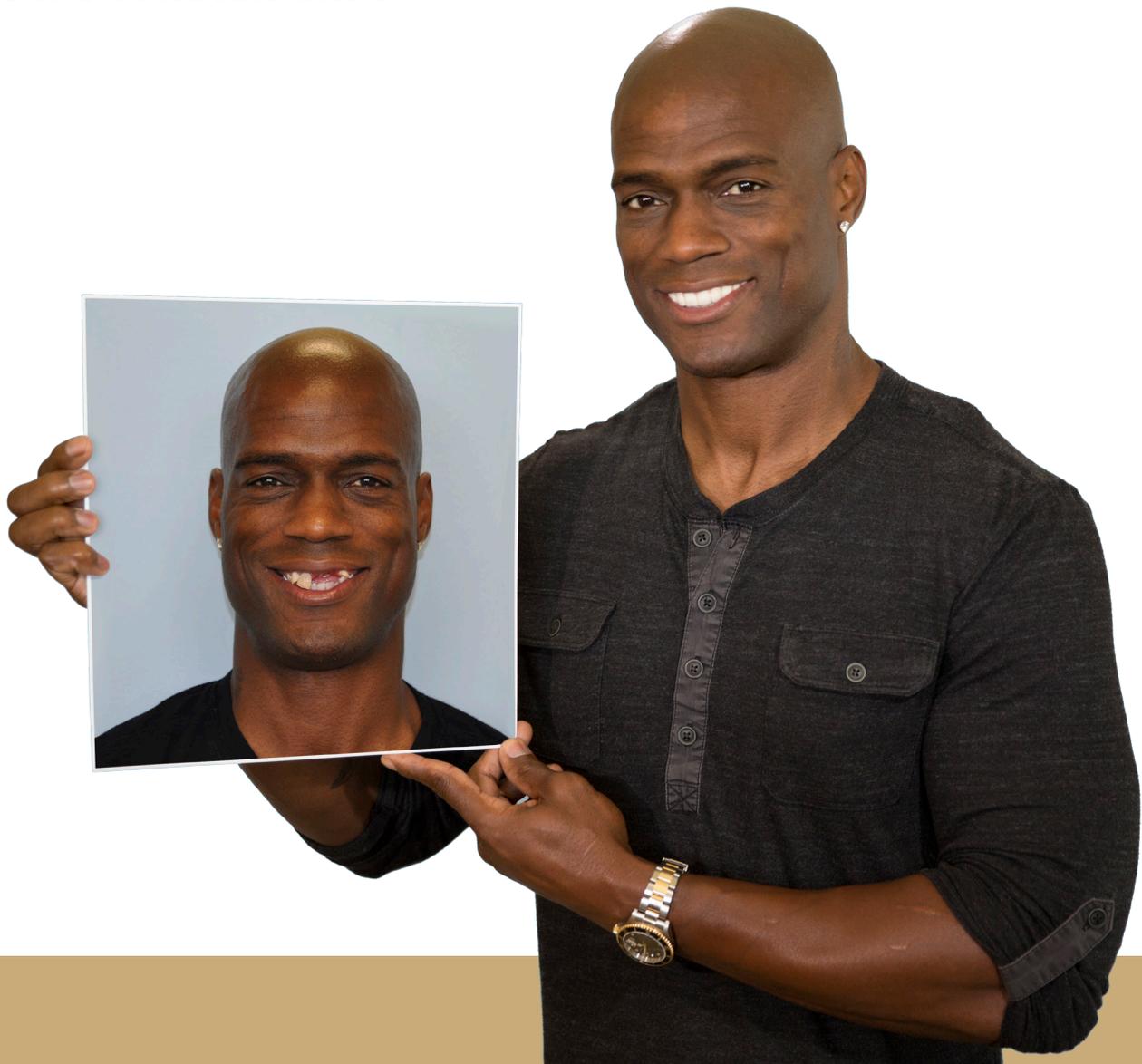


## WHAT IS NEW TEETH NOW?

New Teeth Now is a state of the art procedure that allows your patient to receive a full set of dental implant supported teeth in one day. If your patient has been told they do not have enough bone for dental implants, has periodontal disease, broken or missing teeth, or are miserable with dentures, together we can help! New Teeth Now is created to last a lifetime. It's a dental implant procedure perfected by our surgeons to give patients with severe dental problems the ability to chew, smile, and live healthy again. New Teeth Now has a global reputation for lifelong results. It's safe, fast, and has given thousands of people all over the world their lives back.

While your patient is comfortable and sleeping under general anesthesia, our board certified oral surgeons place the titanium implants that will later support their new teeth. Following surgery, the patient will rest in a private recovery room while our in-house dental laboratory crafts and customizes their new prosthetic teeth. Later the same day, after they're fully awake, they're released to go home with a full set of implant-supported teeth. Most patients are able to enjoy a light meal that same evening.

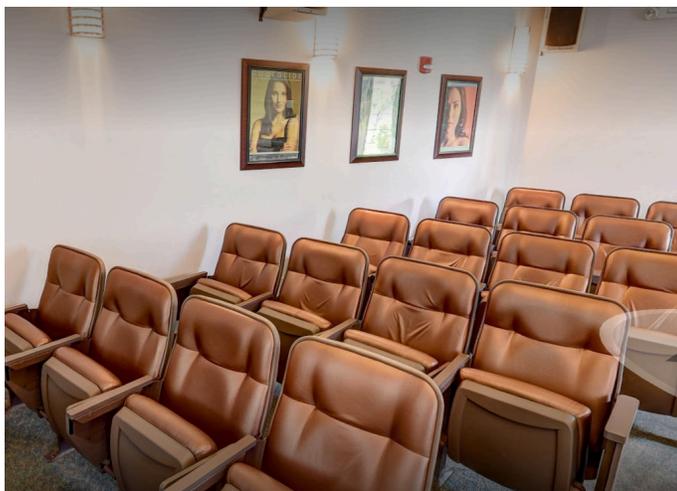
***Tyrone enjoying his new smile, thanks to New Teeth Now's trusted care.***





## OUR LOCATION

Our 16,000 square foot, state-of-the-art dental surgery center is staffed and equipped with everything needed for New Teeth Now. We have 3 fully equipped surgical suites, 18 patient procedure rooms, 2 private consultation rooms, a CT scanner, and a full dental laboratory.



# TWO BOARD-CERTIFIED ORAL SURGEONS

At New Teeth Now, our two Board Certified Oral and Maxillofacial Surgeons have over 50 years of combined dental implant experience.

## Dr. Harley Richards

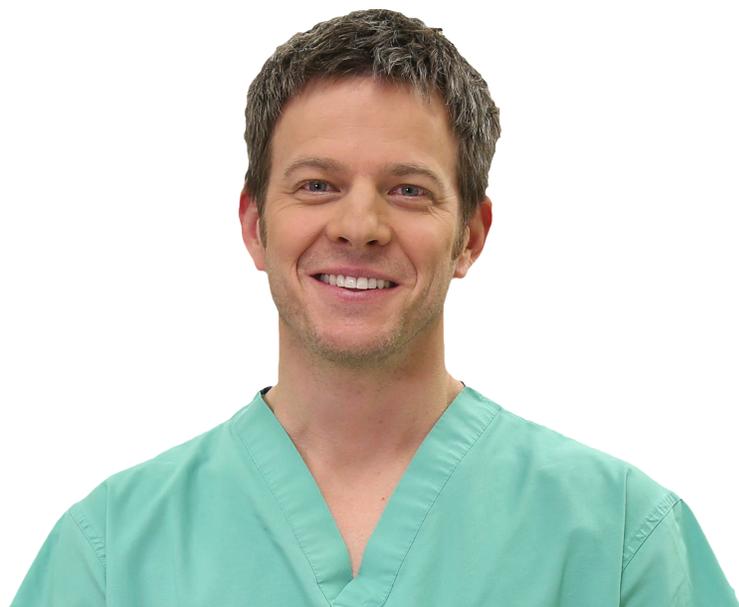
**DDS**

Dr. Richards is the innovator of New Teeth Now. He graduated from Emory University in 1972 and Emory University School of Dentistry in 1976. He completed a one-year fellowship in anesthesia in 1977 and a three-year residency in Oral and Maxillofacial Surgery in 1980 at Shands Jacksonville. He became Board Certified by the American Board of Oral and Maxillofacial Surgery in 1982. He is a member of the American Academy of Cosmetic Surgery, Florida Society of Oral and Maxillofacial Surgeons, American Association of Oral and Maxillofacial Surgeons, Florida Dental Association, American Dental Association, and West Coast District Dental Association. He is the Peer Review Chairperson for the West Coast Dental Association, Polk County component. Dr. Richards has been on the staff at Lakeland Regional Medical Center since 1980. For over 40 years, Dr. Richards' broad experience includes placing dental implants of all types. Dr. Richards is a native of Lakeland, Florida, and a third generation doctor. He is married to Martha, and they have three children. Dr. Richards is an aviation enthusiast and sits as Chairman of the Board of Aerospace Center for Excellence.

## Dr. David Kirkpatrick

**DMD, FACS**

Dr. Kirkpatrick is a partner at Florida Dental Implants and Oral Surgery. He graduated from the University of Kentucky in 1999 and University of Kentucky College of Dentistry in 2003. He completed his surgical residency at the University of Florida Health Science Center in Jacksonville. Dr. Kirkpatrick is board certified by the American Board of Oral and Maxillofacial Surgeons and is a fellow of the American College of Surgeons. He is also a member of the American Academy of Cosmetic Surgery, Florida Society of Oral and Maxillofacial Surgeons, Southeastern Society of Oral and Maxillofacial Surgeons, and the American Association of Oral and Maxillofacial Surgeons. Dr. Kirkpatrick is on staff at Lakeland Regional Medical Center treating traumatic injuries to the face and neck. In addition to oral surgery, he has advanced training in facial cosmetic surgery, laser surgery, head and neck pathology, facial trauma and reconstructive surgery. Dr. Kirkpatrick lives in Lakeland with his wife and two daughters.

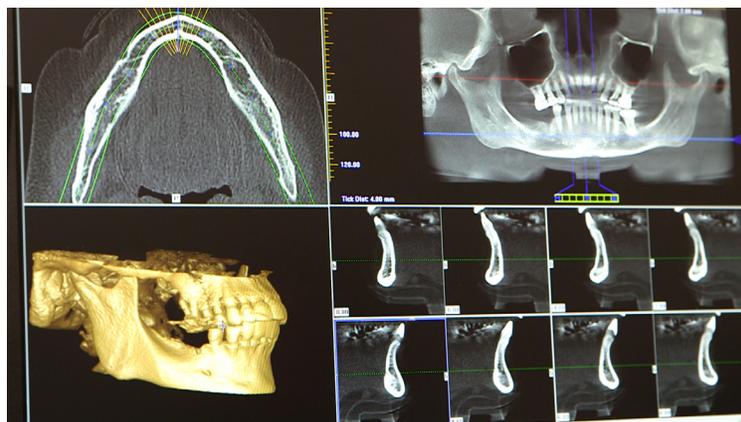


# INITIAL CONSULTATION

You have the option of doing the initial consultation at your office, however, the patient will need to be seen at New Teeth Now for a consultation with the surgeon prior to surgery.

This initial consultation gives you the opportunity to speak one-on-one with the patient and answer their questions. You will quote them a ballpark figure and then have your staff set up a consultation with the surgeon at New Teeth Now.

At New Teeth Now, your patient will meet with one of our dental implant treatment coordinators. This coordinator will be with your patient every step of the way and will take care of everything necessary to ensure a smooth patient experience.



**CT Scan - shows patient bone density and the current dental condition**

# PATIENT SUPPORT TEAM



Every New Teeth Now patient has a support team from day one that will explain, coordinate and help them through New Teeth Now. Our patients often say, “This was too easy! You handled everything.” Our goal is to assist your patient every step of the way and alleviate any stress they may feel before, during, and after their treatment.

**Shawna and Debbie,  
New Teeth Now Coordinators**

# YOUR OFFICE + OUR IN-HOUSE DENTAL LAB

After your patient has the New Teeth Now procedure, you will work with our dental lab to complete the restoration. Our skilled team of dental lab technicians have years of experience in ceramics, zirconia, and implant-supported reconstructions. We use the latest technology to design, create, and custom-make every set of prosthetic teeth. Our lab will ensure your patients are satisfied with the look, fit and feel of their new teeth.

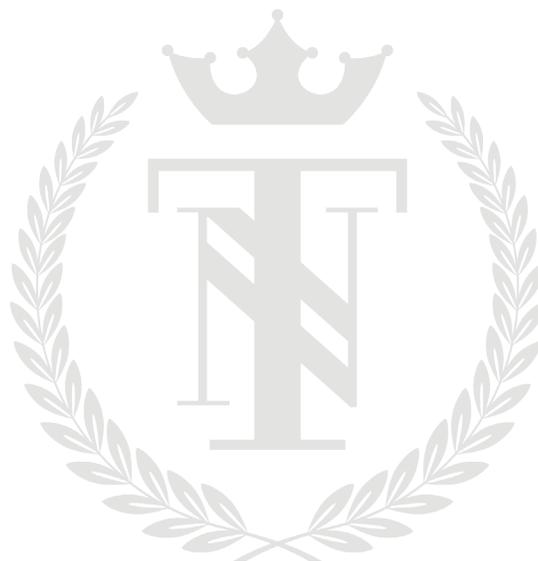


## ZIRCONIA TEETH

The New Teeth Now in-house laboratory uses zirconia. Zirconia teeth are very strong and are not prone to breaking, chipping or cracking. When properly maintained with good home care and professional maintenance, they are designed to keep their original color and luster. The final zirconia teeth look very natural because their surface is translucent and reflects light much like natural tooth enamel.



***Zirconia teeth are stain-resistant, and reflect light much like natural teeth!***



# HOW CAN NEW TEETH NOW HELP PATIENTS WITH BONE LOSS?

## Zygomatic Implants

### New Teeth Now is an Industry Leader in the Placement of Zygomatic Implants

Designed specifically for patients with bone loss, zygomatic implants are much longer than traditional dental implants. While traditional implants are placed in the jawbone, zygomatic dental implants are placed in the cheekbone which is very dense and provides excellent support. This difference in placement location means that zygomatic implants can provide a secure foundation to support the upper arch compared to traditional dental implants which aren't adequate in cases of extreme bone loss.



*Bilateral Zygomatic Implants*



*Quad Zygomatic Implants*

# GENERAL ANESTHESIA

During a New Teeth Now surgery, patients sleep comfortably under general anesthesia administered by our anesthesia professionals. General anesthesia at New Teeth Now could involve medical clearances, EKG, and blood work before surgery. The patient's implant coordinator will work with them and their doctor to ensure all details are in place before their surgery day.



**Kim Cherry, CRNA**  
*Over 35 years of anesthesia experience*



**Jack Daniel, CRNA**  
*Over 35 years of anesthesia experience*



# PATIENT RECOVERY ROOMS

After surgery, the patient will rest and be monitored in one of our private recovery rooms. If the patient wishes, a family member or friend will be allowed to visit with them during recovery. If the patient prefers to rest without company, the family member or friend can relax in our comfortable theater and enjoy beverages, television and Wi-Fi. Prior to discharge, the patients' new teeth will be attached to the implants so they can admire their new smile. Generally, our patients are able to enjoy a light dinner the same day as surgery.



***Patients will rest in the recovery room, while family members can either visit with them or enjoy our theatre.***



# APPOINTMENT SCHEDULE

<b>YOUR OFFICE</b>	Set up consultation with the surgeon at New Teeth Now.
<b>NEW TEETH NOW</b>	<b>Consultation</b>
<b>NEW TEETH NOW</b>	<b>Pre-op</b>
<b>YOUR OFFICE</b>	<b>Impressions:</b> In the event you are unable to expedite the case, impressions may be taken at New Teeth Now.
<b>NEW TEETH NOW</b>	<b>Surgery</b>
<b>NEW TEETH NOW</b>	<b>Post op #1 (7 days)</b>
<b>NEW TEETH NOW</b>	<b>Post op #2 (3 weeks)</b>
<b>NEW TEETH NOW OR YOUR OFFICE</b>	Continued follow up appointments as needed per surgeons discretion.
<b>NEW TEETH NOW</b>	<p><b>Final Post op</b></p> <ul style="list-style-type: none"> <li>+ Lower Only (Approximately 3 Months)</li> <li>+ Full Mouth or Upper (Approximately 6 months)</li> </ul> <p>Once the NTN surgeon releases the patient back to your office, the patient will only be seen at your practice from then on.</p>
<b>YOUR OFFICE</b>	<b>Take final impressions and Jig.</b> At this time, you will start discussing the color, shape, size etc. and send impressions to NTN.
<b>NEW TEETH NOW (OUR LAB)</b>	Pour and send models back to the your practice. This will take about 2 weeks to get models back from our lab.
<b>YOUR OFFICE</b>	Once the lab models have been received by your office, the patient will come back to your practice and your dentist will take bite records. Your dentist will then put models on an articulator, mount models of provisionals, and communicate to our lab changes they want. Our lab will create a wax set up and send them to your office.
<b>YOUR OFFICE</b>	<b>Try in wax-ups (Sent by NTN lab).</b> Once Wax-ups are approved by your office and the patient, our lab will make PMMA's for the patient to try. Or, depending on the changes needed, our lab may go ahead and make the final zirconia teeth.
<b>YOUR OFFICE</b>	<b>Fit PMMA's or Finals</b>
<b>YOUR OFFICE</b>	Routine maintenance every 6 months for 2 years
<b>YOUR OFFICE</b>	After 2 years, your office can decide on their fees for maintenance appointments. Continual maintenance is required to carry the additional 3 year zirconia warranty.

# TRAVEL AGENCY + TRANSPORT

When patients do not live nearby and travel for the New Teeth Now procedure, our Transformation Vacation puts their mind at ease because we handle all of the details. Our Lakeland surgical center is centrally located between Tampa and Orlando and a short drive from either city. This area is a destination for many major airlines making travel for New Teeth Now very convenient. When patients contact New Teeth Now, we will walk them through the travel and clinical processes, ensuring their experience is pleasant, comfortable and worry-free.

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## OUR COMPLIMENTARY TRAVEL AGENT

### DREAMWARD TRAVEL

*Maria Thomas, Certified Travel Consultant*

**137 SOUTH FLORIDA AVE**

**LAKELAND, FL 33801**

**OFFICE: 863-802-8409**

**CELL: 863-409-8915**

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## GROUND TRANSPORTATION

### EDDIE'S LIMOUSINE AND TRANSPORTATION

*Eddie Godfrey, 26 Years of Experience*

**863-614-7661**



# LAKELAND TRAVEL + LODGING



TERRACE HOTEL

**329 EAST MAIN STREET LAKELAND, FL 33801**  
for reservations please call & request the **Florida Dental Implants and Oral Surgery** preferred rate.

**863-688-0800**  
[www.terracehotel.com](http://www.terracehotel.com)



HYATT  
PLACE

**525 WEST ORANGE STREET LAKELAND, FL 33815**  
for reservations please call & request the **Florida Dental Implants** preferred rate.

**888-492-8847**  
[www.hyatt.com](http://www.hyatt.com)



**3839 DON EMERSON DRIVE, LAKELAND FL 33811**  
for reservations please call &  
use the corporate code **2708712**.

**863-513-1602**  
[www.hiltongardeninn.com](http://www.hiltongardeninn.com)



**3630 LAKESIDE VILLAGE BLVD  
LAKELAND FL 33803**  
for reservations please call & request the **New Teeth Now** preferred rate.

**863-603-7600**  
[www.hamptoninn.com](http://www.hamptoninn.com)



**3701 HARDEN BLVD, LAKELAND FL 33803**  
for reservations please call & request the **New Teeth Now** preferred rate.

**863-680-2323**  
[www.residenceinn.marriott.com](http://www.residenceinn.marriott.com)

# FINANCING FOR DENTAL IMPLANTS

New Teeth Now has finance agreements with the following health care credit companies.

In addition to Green Sky, Lending Club and Care Credit, many of our patients borrow from their 401K retirement savings account or home equity line of credit.

## LENDING CLUB

up to **\$50,000**

TERMS up to **84 MONTHS**

PHONE: **1-800-630-1663**

[www.lendingclub.com/patientsolutions](http://www.lendingclub.com/patientsolutions)

PRACTICE NAME: **Florida Dental Implants & Oral Surgery**



## GREEN SKY

up to **\$65,000**

TERMS up to **90 MONTHS**

PHONE: **1-844-810-7713**

[www.greensky.com/provider/newteethnow](http://www.greensky.com/provider/newteethnow)



**\*VERY IMPORTANT INFORMATION WHEN APPLYING\***

Provider Number & Reference Number: **51005287**

To apply for more than \$25,000 click "Apply Now"

then select: **Fixed APR for 90 Months (up to \$65,000)**

## CARE CREDIT

up to **\$20,000**

PHONE: **1-800-365-8295**

[www.carecredit.com](http://www.carecredit.com)



# CONTACT INFORMATION

**PHONE:** (800) 617-0603

**FAX:** 1-863-665-1096

**AFTER HOUR EMERGENCY:** 1-863-665-8878

## HOURS OF OPERATION

Monday 8:00am-5:00pm

Tuesday 8:00am-5:00pm

Wednesday 8:00am-5:00pm

Thursday 8:00am-5:00pm

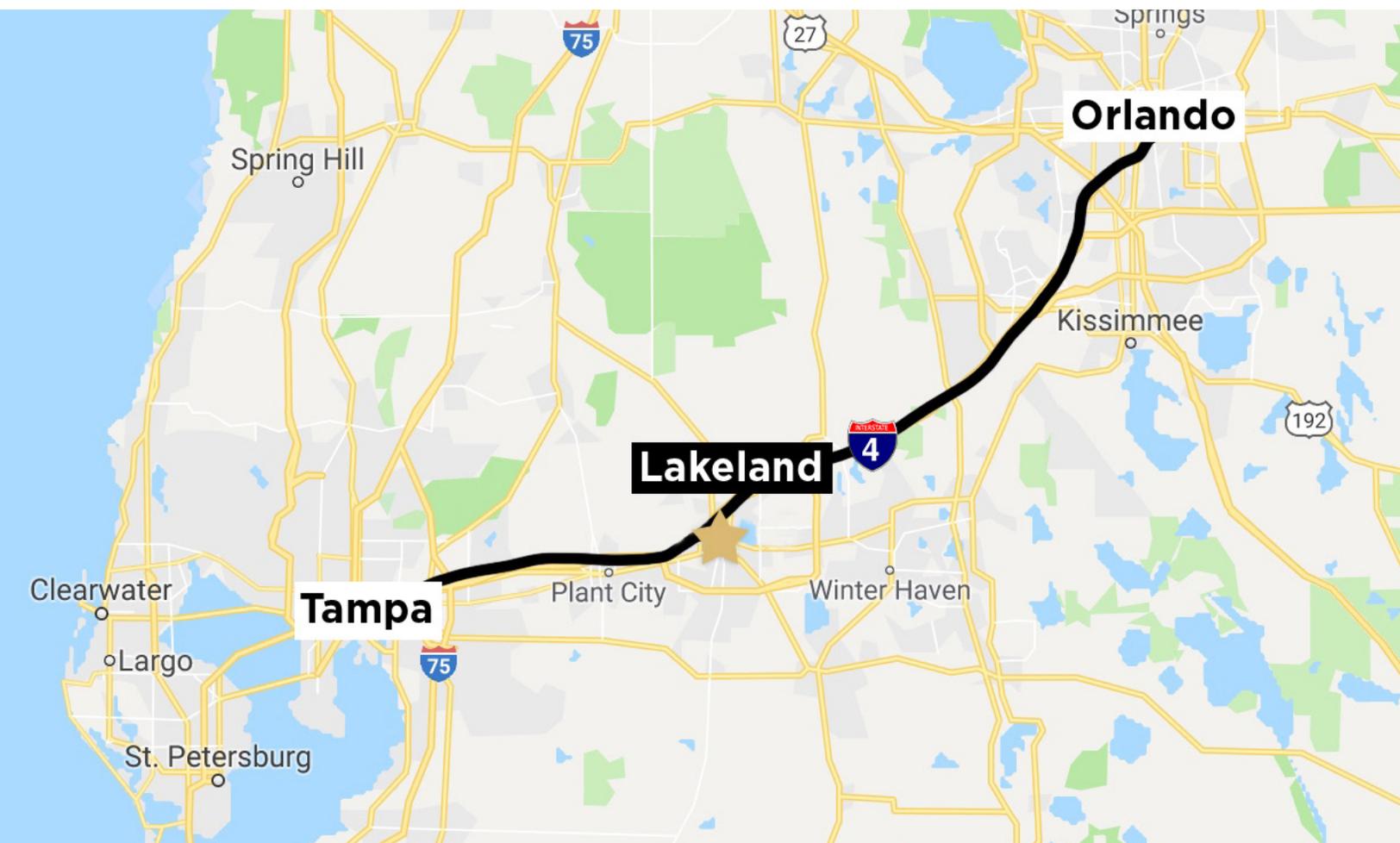
Friday 8:00am-3:00pm

*Closed on Saturday + Sunday*

*New Teeth Now is located at:*  
**2150 Harden Blvd.  
Lakeland, FL 33803**



@newteethnow  
@therealfacedoc



*Lakeland FL is about 30 minutes from Tampa and about 45 minutes from Orlando.*

